

Enabling a leading sportswear brand building a partner exchange platform and driving real-time order orchestration.



Our client is an internationally renowned athletic footwear and apparel brand, with a global footprint spanning 170 countries and a network of 1000+ retail stores.

The onset of the pandemic brought about a unique challenge for the brand. With retail stores closed and inbound shipments still accumulating in U.S. ports, our client grappled with a significant inventory glut. Concurrently, the surge in online sales and out-of-stock among e-retail partners posed a pressing dilemma—how to empower these e-retail partners to take customer orders without having their physical inventory.

In response to this complex scenario, our client sought a strategic solution. They aimed to provide their partners with the means to sell without actual physical inventory, allowing them to seamlessly navigate current challenges and prepare for future shifts in demand and potential disruptions.

We leveraged PolarisEdge Fabric to empower our client in building a robust global partner exchange platform and drive real-time order orchestration. Our innovative solution made the client's inventory visible to their partners in real-time, acting as a virtual inventory hub and facilitating online sales even without physical stock.

The Partner exchange platform powered by PolarisEdge Fabric seamlessly integrated various partner and internal platforms such as Order Management, Inventory, and Logistics systems through APIs and orchestrated process flows from order creation, updates, cancellations, inventory, and shipment confirmations. When a customer orders on a partner site, the partner exchange platform seamlessly triggers a fulfilment process within our client's system.

Furthermore, our solution empowered our client to instantly introduce a new range of products on the partner platform, eliminating any waiting time and harnessing the power of a connected ecosystem.

Harness the Power of Connected Ecosystem



Fabric, part of PolarisEdge enabled Real-time order orchestration, Response time SLA < 2 sec



27K+ products made visible without actual physical stocks, eliminating sales loss



The client recorded shipments of 100K in less than 7 days.



750K+ orders per day during the e-commerce festive sales season



Eliminated cost of shifting inventory from client warehouse to partner warehouse



About PolarisEdge

PolarisEdge, an AI-powered platform that bridges silos in people, processes, data, and technology for enterprises, amplifying the value of their existing digital core investments. PolarisEdge, which is part of Infosys Topaz, an AI-first set of services, solutions and platforms using generative AI technologies, strategically responds to the evolving needs of modern enterprises. EdgeVerve. Possibilities Unlimited. www.edgeverve.com/polarisedge



About EdgeVerve

EdgeVerve Systems Limited, a wholly-owned subsidiary of Infosys, is a global leader in developing digital platforms, assisting clients to unlock unlimited possibilities in their digital transformation journey. Our purpose is to inspire enterprises with the power of digital platforms, thereby enabling our clients to innovate on business models, drive game-changing efficiency and amplify human potential. Our platforms portfolio across Automation (AssistEdge), Document AI (XtractEdge), and Supply Chain (TradeEdge) helps inspire global enterprises to discover & automate processes, digitize & structure unstructured data and unlock the power of the network by integrating value chain partners. EdgeVerve, with a deep-rooted entrepreneurial culture, our innovations are helping global corporations across financial services, insurance, retail, consumer & packaged goods, life sciences, manufacturing telecom and utilities, and more. EdgeVerve. Possibilities Unlimited. www.edgeverve.com